**Doctoral student Name and Surname :**

**University /Institution :**

**Laboratory :**

**Year of registration in doctoral program :**

**E-Mail :**

**Doctoral thesis title**

**(New Times Romain 14, Bold)**

Name of the doctoral thesis supervisor

**(New Times Romain 12, Bold)**

Institution of the doctoral thesis supervisor

E-mail of the doctoral thesis supervisor

This document **must be in Word format**, **maximum 8 pages, single-spaced, including the cover page and bibliography.** The text is in New Times Roman 12, margin 2.5 cm. Page numbering at the bottom right.

Send this thesis work progress document to the following e-mail address

atmcolloque2023@gmail.com

**Doctoral thesis title**

**(New Times Romain 12, Bold)**

1. Presentation of the thesis topic / Research question(s)

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1. **Justification of the theoretical and managerial contribution:**

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1. **Theoretical foundation and main concepts :**

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1. **Main methodological choices and justification :**

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1. **Research conceptual model (if applicable).**

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1. **Status and progression stage of the thesis**

* **Date of the 1st year of registration in doctoral program:**
* **Expected date of the thesis defense:**
* **Main results so far :**

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1. **Main questions to be solved and difficulties to be overcome:**

*(Name the difficulties encountered and identify one to two important questions that you wish to ask to the professors present in the doctoral workshop)*

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**Bibliographie**

References should be presented as follows :

**- Article:**

Wedel, M., Bigne, E., & Zhang, J. (2020), Virtual and augmented reality: Advancing research in consumer marketing, *International Journal of Research in Marketing*, 37(3), 443-465

**- Book chapter** :

Chin, W.W. (1998), The partial least squares approach to structural equation modelling, in *Modern Methods for Business Research*, George A. Marcoulides, ed. Mahwah, NJ: Lawrence Erlbaum Associates, 295-358.

**- Book** :

Bryman, A. (2016), *Social research methods*, Oxford University Press, U. K.

**- Conference paper**:

Dwyer, F.R. et LaGace, R.R. (1986), On the nature and role of buyer-seller trust, *AMA Summer Educators Conference Proceedings*, Chicago (August, 3-6), USA.